

MEDIA INTERN (6 MONTHS-1 YEAR)

We are looking for a creative, passionate intern who will work alongside the Media team to curate media content on various channels to inspire individuals to dream bravely and live boldly.

If you love exploring creative ways of content-sharing and enjoy the challenge of adapting to the ever-changing social media landscape, we'd love for you to consider joining us.

This role will give you the opportunity to learn, build an online community and change lives through digital media.

IN THIS ROLE, YOU'LL GET TO:

- Utilize your graphic and design skills
- Assist with video production (producing, scripting, filming) and editing
- Assist with creating and curating social media content on various channels to optimise engagement on Instagram, Tik Tok and YouTube
- Manage the content calendar on our social media platforms and ensure posts are shared timely and effectively
- Explore new ways of engagement via social media to increase our reach to our target audience
- Create compelling content (visuals and videos) aligned with Kitedreams' brand voice
- Monitor and analyze social media account statistics and key performance metrics to generate performance reports

WE ARE LOOKING FOR PEOPLE WITH:

- A passion for learning and growing and what we do
- A love for creativity and all things related to social media!
- Proficiency with Canva and video editing via apps. Proficiency in Adobe Photoshop, Illustrator, Adobe Premier Pro/Final Cut Pro is a bonus
- Excellent communication skills, both written and verbal in English
- Ability to copy-write with minimal supervision
- Proactive, hands-on and able to manage projects from conceptualisation to final execution within agreed upon timelines
- Able to work well in a fast-paced environment with minimal supervision
- Problem solver with excellent organizational skills
- Team player with positive learning attitude
- Passionate and up-to-date on digital trends

TIME COMMITMENT

- Minimum 3 months commitment with 20 hours per week (hours are open for discussion). A longer commitment of up to 1 year is preferred.
- Interested candidates may send your resume, portfolio of past projects and expected remuneration to hello@kitesong.com

WHAT YOU'LL GET

- Flexi-work hours and hybrid work arrangement
- Opportunity to be mentored by our CEO
- Opportunity and flexibility to grow, dream and innovate the work at Kitesong Global
- Chance to be part of a faith-filled, faithful community whose passion is to see the dreams of others set free